

MOME ADMISSION PROCEDURE (MA COURSES)

ANIMATION MASTER'S PROGRAMME				
Parts of the entrance examination	Your task	Evaluation	Description and interpretation of the task	Notes
<i>Portfolio</i>	Compile and submit an introductory application file including your portfolio and personal detail	at the interview: in physical form	A portfolio is the professional introductory material compiled by you, which provides an overview of your work to date, such as animations, works created for animation or film productions, video games and other creative work. The purpose is to demonstrate your prior experience and artistic skills relevant to the field of animation. This means the portfolio could include moving images (films, games, interactive applications, web projects, etc.) but also still images such as character and background designs, concept art, etc.	For content and format requirements for the portfolio, see Annex 1
<i>Practical examination</i>	Sit for an interview	Maximum score: 99 points	The admission interview will assess your professional preparedness and creative vision and will include an examination of your general education and cultural knowledge.	For the evaluation criteria, see Annex 2.

General notes:

1. The date and method of portfolio submission will be announced by 1 February 2023, on the website.
2. Interview dates: 3 to 7 July 2023. The exact date and venue will be posted on the website.
3. Bring a printed CV including your name and a portrait photograph of you to the interview.
4. Once the admission decision has been made, you will be notified in writing of your admission outcome at the end of the admission procedure.

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Annex No. 1

Other materials to be submitted in addition to the portfolio

- Motivation letter: Why is it your ambition to study at MOME Animation, what are your plans for the future and visions relating to animation?
- CV
- A photo of yourself
- Project concept: Describe a project you might be interested in developing during your MA studies. Include a description of the technique, platform, and genre.

Content requirements for the portfolio:

All works should be accompanied by a short description, including:

For moving images:

- length
- date of production
- description of the animation technique used
- short synopsis
- crew and other participants listed
- your role and position in the production

For still images:

- date of production
- description of the technique used
- genre/function (for example character design, background, colour key, storyboard, etc.)

Format requirements for the portfolio:

Do not embed interactive content or moving images in the PDF (You can include links)

Moving image: maximum HD 1920x1080

Annex No. 2

Portfolio and interview evaluation criteria

Evaluation of your portfolio will be based on the following:

- your role in the submitted works
- the overall artistic level of the works submitted
- the overall level of the motivation letter and descriptions (format & content)

Evaluation of the interview will be based on the following:

- your level of preparedness
- your artistic attitude
- your commitment to the field
- your general cultural literacy and preparedness, complexity, and depth of knowledge