

ART & DESIGN INCUBATION

Art & Design Incubation

Call for applications for all fresh MA graduates!

Would you like to develop further your diploma work and reach a wider audience?
Would you like to exhibit it in a gallery, build your own brand or delve into further research?

Graduation may end your master studies but opens doors to new beginnings!

MOME provides space, time and expertise through the Art and Design Incubation Programme, where you can further develop your diploma work with the support of top experts and outstanding mentor network from the Hungarian creative sector.

Submissions are invited in three categories:

1. **Art and innovation** - outstanding art projects that push the boundaries of traditional art forms to create unique experiences or engage audiences in new and innovative ways
2. **Research and innovation** - promising scientific and applied research projects whose further development provides a solid basis for academic or market exploitation
3. **Product innovation** - innovative products or services with strong market potential that address the most vital problems of our present days and the future, significantly improving user experience or integrating sustainable practices.

Application deadline: 1 July 2024 (Monday) 11:59 PM

After the evaluation (1-10 July), we will invite the most promising applicants for a personal interview. The interviews will take place between 15-19 July at individually agreed times.

The selected applicants will be notified by 22 July via email.

Programme duration: 2 September – 13 December

Number of funded projects: 3-5 (min. 1 project/ category)

Rate of funding: maximum 1.000.000.- Ft

- 20% to be used for consultations (experts, mentors)
- up to 40% to be used as discretionary amount
- the remaining amount can only be spent on project development according to the pre-defined project budget

Funding:

- Personalized mentorship tailored to the needs of the project
- Networking opportunities
- Opportunity to use MOME Tech Park facilities
- Funding that contributes to the long-term benefits of your project

Requirements:

- Long-term commitment to project development
- Strong independence and proactivity is required along the project development process such as establishing long-term plans
- 20 hours per week dedicated to project development
- Achieving the personal goals established with mentors or supervisors by the set deadline
- Active attendance at mentor meetings and collective consultations
- The program is primarily conducted in Hungarian, but individual mentoring sessions are available in English
- Applications are invited only from fresh MA graduates of MOME
- Given the nature of the diploma work, we primarily expect individual applicants, though we also welcome team members.

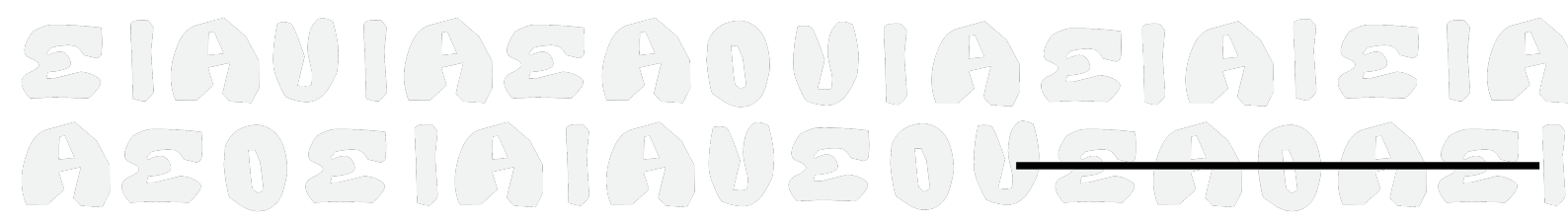
Evaluation criteria:

We welcome applications from fresh graduates who are highly committed and motivated to develop their diploma work with a focus on long-term value creation (both social and market exploitation). Applicants should be eager to maximize the professional support and opportunities provided by the program.

Although the **innovation content of the project** is an important aspect in the evaluation, we are obliged to consider the short- and long-term goals associated with the project and the **feasibility of implementation** in relation to the available resources.

Program content:

During the 3.5 months incubation program, accepted applicants will receive personalised mentorship tailored to their individual needs. We provide professional and financial support to achieve the goals defined together with the



mentor, proportionate to available resources. Additionally, we offer access to necessary development tools and spaces within our capabilities.

The milestones defined in the project plan will be presented during a collective consultation at predetermined, regular intervals. By the end of the program, attendees present their development process and their final project.

Our goal is that during the development process the diploma work reaches a phase that provides a solid foundation for the graduate to continue working on it independently and to establish a long-term career.

Information sessions:

We offer consultation opportunities for all interested graduates at the following times:

24 June 2024, 2 pm – 3 pm (U_520) - [registration here](#)

25 June 2024, 4 pm – 5 pm **online session**, where you can learn about the application process and programme details, and we will answer any questions you may have [registration here](#) ; [meeting link](#)

We are accepting applications through this [application form](#) until Monday, 1 July 2024, at 11:59 PM. To complete your application, you will need to upload your diploma presentation and CV (PDF format, max. 10MB per file)

If you have any further questions about the application or the programme, please do not hesitate to contact at vesmas.julia@mome.hu !

