

project name

DROPLY

PROJEKT OWNERS

ZSOMBOR ÉGERHÁZI

ABOUT

Droply is a sustainable, powder-based personal hygiene product system that offers solutions to a wide range of individual user needs. The aim of the project is to combine customization and sustainability to provide a convenient, aesthetic, and responsible alternative in everyday personal care. The product is planned to be available in pouch form and mixed with water at home, thereby reducing transportation weight and packaging waste.

GOALS

Over the six-month program, the goals are to finalize the formula, develop the customer journey, and create the Droply brand identity, the visual design of the pouch packaging, and a website prototype that presents the user journey from purchasing to usage.



MENTOR: FERENC LAUFER

