

ERASMUS+ POLICY STATEMENT

Moholy-Nagy University of Art and Design

Overall Strategy for 2021-2027

Moholy-Nagy University of Art and Design (MOME) is one of the leading academic institutions in the Central-European region focusing on art, design and creative industries. Since its foundation in 1880 MOME continuously pursues excellence in higher education, research and innovation. Currently its four academic institutes cover design, media, architecture and theory, comprising around 25 academic programs in bachelor, master and doctorate level.

We know that the realms of art and design can only be perceived, discovered and performed in an open, diverse and global context by nature, internationalization has been and remains a key strategic aspect of the institution development. MOME has joined the European Union's Erasmus Program in 1998. In the past 30 years the university has built strong partnerships with European academic institutions, implemented international joint education and research projects, developed a high level of student, teacher and staff mobility within and beyond the EU and became part of several professional networks through the Erasmus scheme.

Currently MOME is in a phase of redefining itself. In the last five years the university renewed its physical environment through a major campus development program, created new academic facilities, a state-of-the-art technology park and an innovation centre. MOME has restructured and developed its education programs, created a new R&D&I portfolio and programs, and is currently in the process of changing its operational and financial model.

Our goal is to become a globally recognized, future oriented university, a prominent institution of the European Education Area, which is ready to face the upcoming challenges of the 21st century. In the next five years MOME continues to systematically reinvent itself. As part of this transformation the university aims to significantly strengthen and broaden the scope of its internationalization activity. The role of Erasmus program remains fundamental to achieve our internationalization goals. However, in the next seven years MOME aims to better utilize the opportunities the Erasmus Program offers to achieve excellence and international recognition.

The key objectives of taking part in Erasmus Program in the next seven years will involve several areas in mobilities, education, research, network, alliances, knowledge sharing, infrastructure, diversity and citizenship, processes and standard and further developing digitization in administration

MOME is dedicated to increase the volume and quality of student exchange programs; to increase the volume and quality of teacher and researcher exchange and staff mobility programs; and to support students and teachers combined mobility.

The key objectives in education are the development of new international joint master education programs; the development of blended learning, and collaborative learning modules therefore opening up the way for blended mobilities. MOME incorporates the further development of digitization in administration, regarding the automatic recognition of credits acquired by students, the introduction of the European Student Card and joining the digital platform to operate academic partnerships. MOME operates a dedicated Global International Office as part of its management structure which is responsible for coordinating international cooperation and providing administrative support for project management and for inbound and outbound staff mobilities. The Erasmus Coordinator is a member of the Global International Office staff and activities related to the Erasmus collaborative efforts are also managed centrally by this office.

Research is focused on connections to innovation, the industry, to and non-academic partners. Developing strategic partnerships for innovation and research; increasing the number and volume of international academic research collaborations and projects; increasing the cooperation with international companies, NGOs and other non-academic partners are priorities in the next seven years. By cooperating with other academic and non-academic institutions, the industry and NGOs internationally, MOME enhances the diversity of practices for its students and faculty and provides opportunities to promote high academic standards in connection to media and design practices.

MOME is committed to building a larger network, to form further alliances and to develop the agenda of knowledge sharing. By strengthening the role of MOME in existing academic networks and developing new strategic alliances, the university will be joining the European University partnerships and will be supporting the exchange of knowledge and practices.

Based on the new opportunities provided by the new MOME campus, we aim to further develop the infrastructure for on campus internationalization using our new facilities and redesigned infrastructural framework.

MOME promotes cultural diversity and active intercultural conversation in internationalization programs as well as it promotes active citizenship and the culture of collaboration. Annually MOME has about 3000 creative projects and lists more than 200 international partners. With its 1000 students the university stands among the largest Hungarian art universities. The MOME portfolio is unique in Hungary and meets high professional standards within the international academic field. The university will further strengthen the compliance with international standards and requirements.

Work at MOME is characterized by joining creative energies with social needs, technological opportunities, economic and environmental aptness. The reputation of our university is due to the performance of our faculty and students, of creative and theoretical achievements recognized internationally. The MOME community consists of creative people, designers and various professionals with creative, technological and design knowledge and skills. It is a community that is ready to act and improve the world. It is an intellectual workshop whose aim is to map out and understand the world in which we live and whose changing dimensions will define our future. Within the Erasmus programme international cooperations and mobilities are aimed at achieving these objectives.

Ever since the number of our mobilities increased and continuously fulfils the program's main target: to provide opportunities for students and staff of our institution to gain multicultural experience in another EU member state's partner institution and to provide the opportunity to significantly increase soft skills emerging during the exchange mobilities. A multicultural experience can assert benefits for all participants. Upon entering the next phase of the Erasmus+ program our objectives remain the same: to ensure educational, language and cultural experiences in another program country's higher education institution and to develop the participant's skills. On the other hand, MOME incorporates study skills in the programs available for incoming exchange students in the field of creative design and creative industry.