

ROLAND JAKAB has gained extensive leadership experience over the past 23 years at Ericsson, a multinational corporation, where he held various roles in both domestic and regional capacities, including corporate leadership, strategy, and RDI. He started his professional career in 2000, joining Ericsson Hungary Ltd., where he initially worked as a strategic business consultant, and later he was involved in developing and managing mobile banking and systems



integration projects. After that, he was responsible for the sales of Multimedia products in Hungary and Macedonia. In 2008 he was appointed Director of Marketing and Communications and later Deputy Managing Director.

In 2013, he became Managing Director of Ericsson Hungary Ltd., a company with 2,000 employees, including 1,600 R&D staff. From 2018, he served as the Head of Strategy for the Central Europe region, covering eight countries. In his professional corporate activities, he has played a leading role in the introduction of several technological innovations such as 3G, 4G and 5G, and the dissemination of cutting-edge research and development in areas like Artificial Intelligence, IoT, Edge Computing, Cloud Technology, and XR in Hungary, as well as strengthening the company's links with universities.

He is well-acquainted with key participants in both domestic and international RDI ecosystems and holds leadership positions in numerous professional and societal organisations, including the Artificial Intelligence Coalition, 5G Coalition, Hungarian European Business Council, Swedish Chamber of Commerce in Hungary, Alliance for the Future Engineers, as well as the BME's Supporters and Friends Association among others.