

SOCIAL MEDIA REPORT

Q2 / 2024

01 / GOALS

01

To increase the number of followers

02

To increase engagement

03

To reach more people

02 / LINKEDIN

664

FOLLOWERS

4.3K

ENGAGEMENT

130.8K

IMPRESSIONS

03 / LINKEDIN

GROWTH OF THE NUMBER OF FOLLOWERS -----

664

FOLLOWERS



*Biggest growth after a post
// 11 new followers*

03 / LINKEDIN

ENGAGEMENT -----



4.3K

ENGAGEMENT



*Post with the most reactions
// 35 reactions*

03 / LINKEDIN

IMPRESSIONS -----

130.8K

IMPRESSIONS



*Post with the most
impressions
// 12.558 impressions*



*Post with the highest
click-through rate
// 9.95%*

04 / FACEBOOK

1.1K

PAGE LIKES

3.4K

ENGAGEMENT

43.1K

IMPRESSIONS

04 / FACEBOOK

GROWTH OF THE NUMBER OF FOLLOWERS -----

1.1K

PAGE LIKES



*Biggest growth after a post
// 85 new followers*

04 / FACEBOOK

ENGAGEMENT -----

3.4K

ENGAGEMENT



*Post with the most reactions
// 465 reactions*

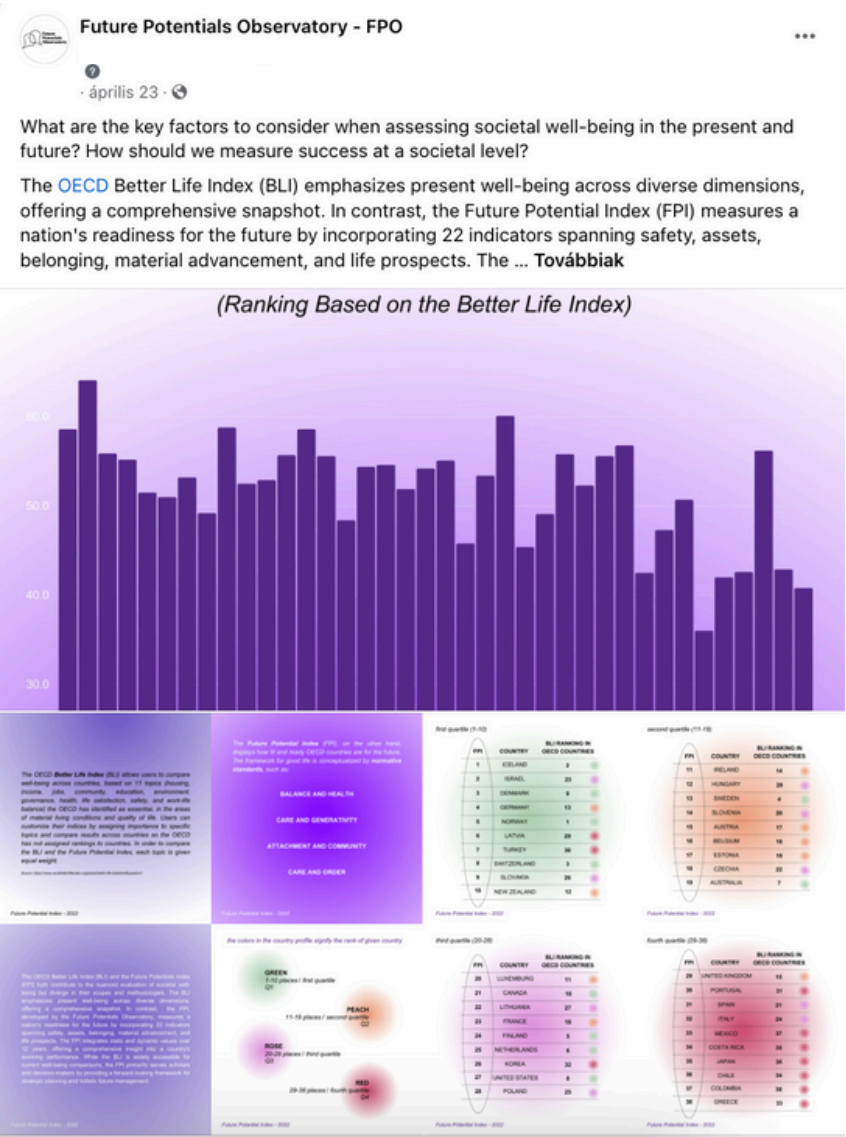
04 / FACEBOOK



IMPRESSIONS -----

43.1K

IMPRESSIONS



Post with the most impressions
// 3.5k impressions