

SOCIAL MEDIA REPORT

Q4 / 2024

01 / GOALS

01

To increase the number of followers

02

To increase engagement

03

To reach more people

02 / LINKEDIN

1040

FOLLOWERS

1.8K

ENGAGEMENT

67K

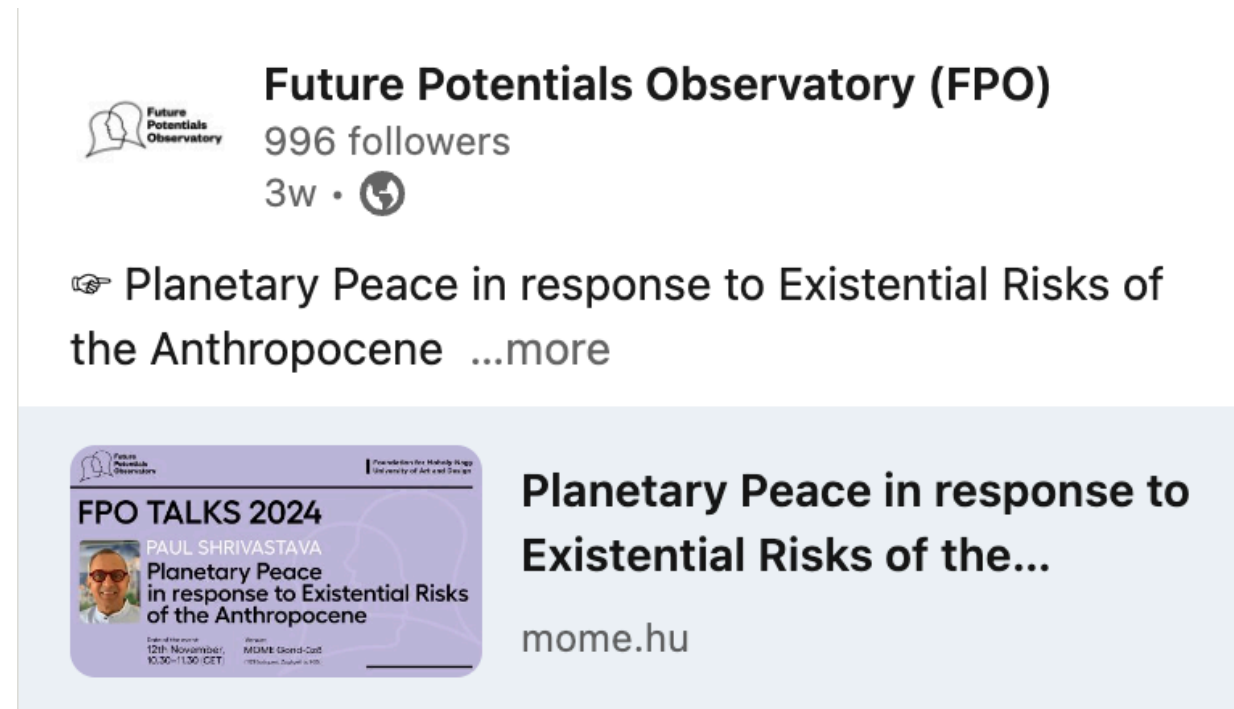
IMPRESSIONS

03 / LINKEDIN

GROWTH OF THE NUMBER OF FOLLOWERS -----

1040

FOLLOWERS



Future Potentials Observatory (FPO)
996 followers
3w • 🌐

👉 Planetary Peace in response to Existential Risks of the Anthropocene ...more

FPO TALKS 2024
PAUL SHRIVASTAVA
Planetary Peace in response to Existential Risks of the Anthropocene
mome.hu

*Biggest growth after a post
// 11 new followers*

03 / LINKEDIN

ENGAGEMENT -----

1.8K

ENGAGEMENT



Future Potentials Observatory (FPO)

996 followers

3w • 🌐

👉 Planetary Peace in response to Existential Risks of the Anthropocene ...more



Planetary Peace in response to Existential Risks of the...

mome.hu

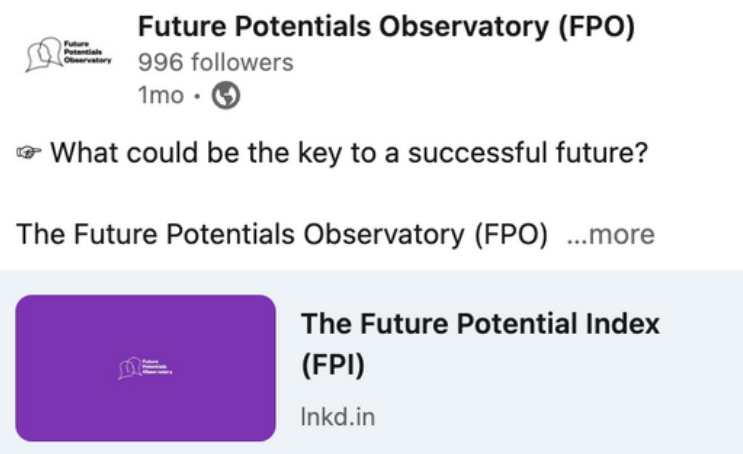
*Post with the most reactions
// 17 reactions*

03 / LINKEDIN

IMPRESSIONS

67K

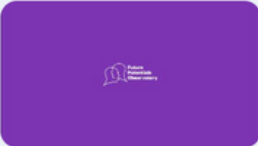
IMPRESSIONS



Future Potentials Observatory (FPO)
996 followers
1mo · 🌐

👉 What could be the key to a successful future?

The Future Potentials Observatory (FPO) ...more

 The Future Potential Index (FPI)
Inkd.in

*Post with the most impressions
// 5887 impressions*



Future Potentials Observatory (...)
1,040 followers
1mo · 🌐

👉 Innovation Measurements in Focus

The Digital Futures Project organized a ...more



PÉTER KISS-TÓTH

*Post with the highest click-through rate
// 7.02%*

04 / FACEBOOK

2K

PAGE LIKES

2.6K

ENGAGEMENT

38.3K

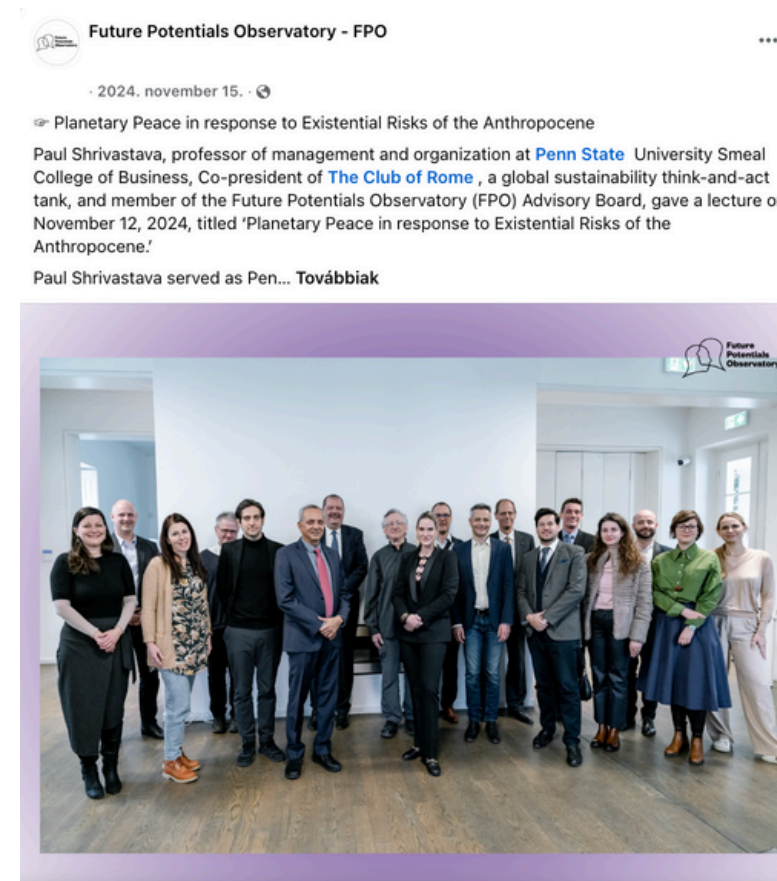
IMPRESSIONS

04 / FACEBOOK

GROWTH OF THE NUMBER OF FOLLOWERS -----

1.9K

PAGE LIKES



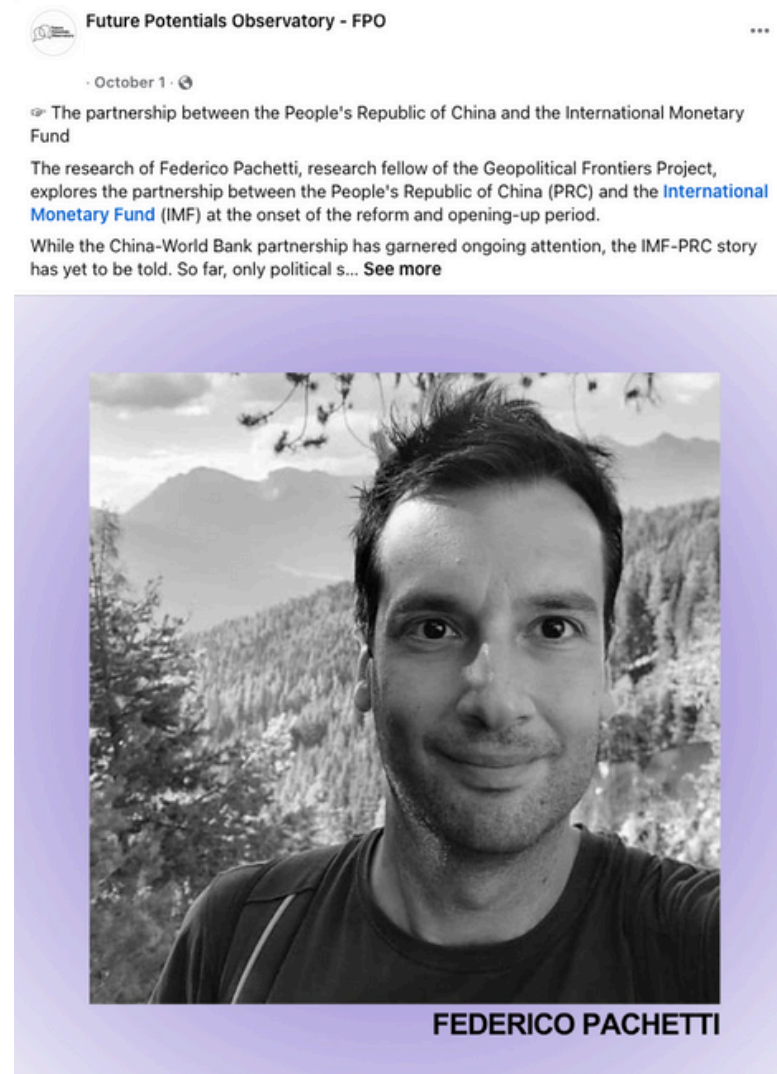
*Biggest growth after a post
// 93 new followers*

04 / FACEBOOK

ENGAGEMENT

2.6K

ENGAGEMENT



*Post with the most reactions
// 218 reactions*

04 / FACEBOOK

IMPRESSIONS

38.3K

IMPRESSIONS



Post with the most impressions
// 4.6K impressions