

András Herczeg, PhD

SUMMARY

Extensive domestic and international experience in strategic and economic fields as a multilingual professional. Demonstrates strong capabilities in overseeing and managing complex projects of strategic importance, as well as in supporting corporate governance and supervisory processes. Applies a consistent, objective, and systems-oriented approach in cooperation with senior management. Has demonstrated leadership and analytical skills both in independent and team-based assignments. Holds advanced academic degrees (MA, MS, PhD), complemented by PMI PMP and ASCM certifications.

RELEVANT EDUCATION

Hungarian Business Leaders Forum (HBLF), Budapest, HUN 2024–2025
Board-level Program Certificate

Eötvös Loránd University (ELTE), Budapest, HUN 2023–2024
Postgraduate Diploma in Artificial Intelligence and IT Law

Quinnipiac University (QU), School of Business, Hamden, CT, USA
MS Master of Science in Organizational Leadership (Strategic Leadership Track) 2012–2014
MBA Master of Business Administration (Supply Chain Management Track) 2010–2012

Corvinus University of Budapest (BCE), Budapest, HUN
PhD Doctor of Philosophy (Management and Organization Sciences) 2010–2020
BA/MA (integrated degree) in Economics 2004–2010
major: Management and Organization (specialization: Controlling), minor: Economic Policy and Management

RELEVANT EXPERIENCE

Dunántúli Naperőmű Energia Zrt., Budapest, HUN 2024–present
Member of the Supervisory Board

- oversight of the company's operations and management in the owners' interest, with particular focus on corporate governance, control, and compliance processes of the company (2025 revenue: HUF 2.85 bn)

MVM Zrt., Budapest, HUN 2016–present
Head of Strategy Management *(since 2023)*
previously: Strategy Management Advisor (2023), Lead Expert (2016–2023)

- leading the strategy management team; developing the group-level strategy of Hungary's second-largest company; translating strategic objectives into operational initiatives; and managing the strategic performance evaluation system
- responsible for aligning business unit and subsidiary sub-strategies, while independently developing selected strategic focus areas
- leading key corporate projects (e.g., establishing an ESG program; developing an international expansion strategy) and providing strategic support for major corporate initiatives (e.g., strategic and business planning processes; development of enterprise risk management, ERM; bond issuances; efficiency and integration programs; potential investments), as well as preparing strategic partnerships

ENKSZ Első Nemzeti Közműszolgáltató Zrt. (currently MVM Services Zrt.), Budapest, HUN 2015–2016
Lead Expert, Business Development

- preparing and coordinating M&A projects, including financial, technical, and business continuity due diligence, in alignment with ownership- and corporate group-level strategic objectives
- formulating the company's business development strategy through the identification of new market-entry, investment, and diversification opportunities

MVM Zrt., Budapest, HUN 2014–2015

Market Analyst, Business Development and Support

- performing business development and project coordination tasks related to the parent company's subsidiaries
- preparing strategic documents and natural gas market analyses; supporting decision-making and planning processes

UIL Holdings Corporation (currently Avangrid, Inc.), New Haven, CT, USA 2012–2013

Pricing Analyst, Regulatory

- analyzing rate structures and developing rate models; compiling technical documentation for transmission and distribution rate applications based on regulatory and financial considerations

The Davidson Company Inc., Wallingford, CT, USA 2011–2012

Associate to the CEO

- monitoring supplier performance and conducting quality assurance assessments of returns logistics processes; gaining extensive experience in data mining for business decision-support tasks

KPMG Advisory Ltd., Budapest, HUN 2010

Assistant, Energy & Utilities

- extensive experience in corporate analysis (based on financial statements, reports, and plans) and modeling (tariff, weather, and energy consumption forecasting), as well as quality management standard (ISO) audits and process support

MOL Hungarian Oil & Gas Plc., Budapest, HUN 2008–2009

Performance Management Trainee, Competence Development & Strategic HR

- Supporting the implementation of the performance management system (PMS) software and actively participating in the system's live operation

SKILLS AND QUALIFICATIONS

Certifications:	CLTD – APICS (ASCM) Certified in Logistics, Transportation and Distribution (since 2021) CPIM – APICS (ASCM) Certified in Production and Inventory Management (since 2013) CSCP – APICS (ASCM) Certified Supply Chain Professional (since 2013) PMP – PMI Certified Project Management Professional (since 2019)
Language:	English – (C1) advanced German – (B2) intermediate
IT:	think-cell, Microsoft Office (Excel, PowerPoint, Word, MS Project, MS Visio) Power BI, Tableau user skills
Other:	driving license (Category B)
Publications:	2 book chapters, 10+ journal articles, and 30+ conference publications (publication list available upon request)
Memberships:	Hungarian Corporate Compliance Society (HCCS), Hungarian Energy Association (MET)

ADDITIONAL RELEVANT TRAINING

- *International X Mentor Program,* Hungarian Business Leaders Forum (HBLF), Budapest, HUN 2025–2026
- *Foundations of Management (FoMP) Program,* Corvinus-SEED 2023–2024
- *Small and medium sized enterprise manager certificate* 2016–2017
- *Hungarian American Business Leaders Scholarship,* Quinnipiac University, Hamden, CT, USA 2010–2013
- *Erasmus Scholarship,* Aarhus School of Business, University of Aarhus, Aarhus, Denmark 2008
- *Erste Bank Danubia Summer University,* Bucharest, Belgrade, Zagreb, Budapest, Vienna 2007

PERSONAL INTERESTS

History · Strategic thinking · Technological innovation · Basketball