**Applicant:** Dr. András Herczeg

**For the attention of the Review Committee of the Ministry of Education and Children's Affairs**

**Subject:** Application for Membership of the Supervisory Board, Foundation for Moholy-Nagy University of Art and Design

20 July 2026

**Dear Members of the Review Committee**,

I hereby submit my formal application in response to the open call for applications issued by the Ministry of Education and Children's Affairs for membership of the Supervisory Boards of public-interest asset management foundations performing public-interest functions (KEKVA), specifically for a position on the Supervisory Board of the Foundation for Moholy-Nagy University of Art and Design.

I strongly identify with the objectives set out in the call for applications. I am convinced that the most important challenges currently facing Hungarian higher education, and in particular Moholy-Nagy University of Art and Design (MOME)—an internationally renowned institution and a leading creative-industry hub—are to restore transparency and university autonomy; to ensure the smooth completion of the ongoing transition and handover processes; to establish and consolidate a consensual, constructive, and harmonious partnership between the Senate and the maintainer; and to secure the structural conditions necessary for the University's full reintegration into the European educational and research landscape, particularly through the Erasmus+ and Horizon Europe programs.

As a member of the Supervisory Board, I would seek to support the University throughout this transitional period, from 1 September 2026 to 1 August 2027, by drawing on my professional expertise, exercising impartial and transparent judgement, and demonstrating my commitment to the University as a vibrant academic and creative community.

**PROFESSIONAL BACKGROUND AND MOTIVATION**

Over the past decade, MOME has evolved into an internationally recognized ecosystem for innovation, the creative industries, and research, reaching a level of organizational and strategic complexity that closely matches the expertise and experience I have developed. Through my qualifications in economics, law, and technological innovation, combined with my leadership experience and service on supervisory boards, I have developed a comprehensive background in governance, finance, risk management, and compliance. This experience would directly support the responsible, transparent, and autonomy-respecting governance of an institution with such a rich heritage and complex range of responsibilities. Completing the HBLF Board Level Program further strengthened my competencies in supporting effective board-level oversight, particularly in the areas of modern and transparent governance, ethical decision-making, sustainability-oriented practices, and stakeholder-focused management.

Throughout my career, I have gained insight into the operations of several Hungarian and foreign universities, giving me a broad perspective on the systemic challenges and distinctive characteristics of the Hungarian higher education sector. Although I have not previously had a direct professional relationship with MOME, I believe that this enables me to carry out my responsibilities as a member of the Supervisory Board with full independence, free from any prior institutional affiliations and with an objective and impartial perspective. I am convinced that, during MOME's current transition, a particularly valuable Supervisory Board member is someone who understands its strategic importance to the Hungarian creative industries, design innovation, and artistic research, while bringing an

independent, external, and professionally grounded perspective, free from past conflicts and stakeholder ties. My background in economics and law, my experience serving on supervisory boards, and my board-level training together provide a strong foundation for me to contribute independent, well-informed, and integrity-driven oversight during this critical transitional year for MOME. A peaceful and cohesive university community, together with institutional autonomy, is an essential prerequisite for creative work and high-quality research and development. In my role as a member of the Supervisory Board, I would regard transparency, inclusivity, and continuous, meaningful dialogue as the fundamental principles guiding my work.

**THE 2026/2027 TRANSITIONAL YEAR FROM A SUPERVISORY BOARD PERSPECTIVE**

The fixed one-year term of appointment also entails an exceptional level of responsibility for members of the Supervisory Board, as they will be expected to ensure effective oversight of the University's continuous and smooth operation while the KEKVA model is being restructured, founding rights are being reassumed by the state, and the framework of institutional maintenance and governance is being reconsidered.

1. **Transparent Financial and Asset Management.** Ensuring the responsible and transparent management and use of public funds and state-originated assets, with their use directly serving the fulfilment of the University's public-interest functions. A key priority is to ensure the future transformation of the foundation structure in a sustainable manner and in a way that best serves the interests of the University.

2. **Constructive Partnership with the Senate.** The relationship between the Supervisory Board and the University Senate should be founded on mutual respect and recognition of the University's institutional autonomy. Strategic, budgetary, and personnel decisions should be prepared through a consensual process, with the Senate meaningfully involved in their development and deliberation.

3. **Restoring Participation in International Mobility and Research Programs.** Ensuring the necessary level of legal and operational compliance to enable MOME's full participation in the Erasmus+ and Horizon Europe programs.

4. **Unlocking MOME's Full Potential.** Making optimal use of the University's existing infrastructure, strengthening market and international partnerships, and providing direct support for student-led innovation should remain key priorities throughout the transitional year.

**CONFLICTS OF INTEREST, INDEPENDENCE AND INTEGRITY**

I hereby declare that I fully comply with all applicable conflict-of-interest requirements prescribed by law, in particular those set out in the KEKVA Act. I do not hold any political, public-administration, or business position that would compromise my independence or impartiality in exercising my responsibilities in relation to the governance of the Foundation for Moholy-Nagy University of Art and Design. I welcome the integrity and impartiality review to be conducted by the State Audit Office and look forward to its outcome with confidence. I have enclosed all declarations required for this purpose.

If appointed, I will carry out my responsibilities with humility and professional dedication, guided by the applicable laws and regulations, the interests of the University community, and the highest standards of ethical conduct.

I sincerely thank the Committee for its time and consideration, and for its support of my application.

**Yours sincerely,**

**Dr. András Herczeg**

**Attachments**

1. Detailed professional CV
2. Copies of documents certifying qualifications and degrees
3. Declaration form