

IIIOIIIΞ IC Incubation Program

20 February 2023, 5 pm - 6 pm
@MOME U_401 / Online

Info & Matchmaking Session



Overview: Incubation Program

Timeline



Phase 1

		Date		Venue	Topic
20 Feb	Mon	1 hour	17h00 – 18h00	Hybrid UP401	Info session
28 Feb	Fri	N/A	23h59	N/A	Application deadline
11 Mar	Sat	6 hours	10h00 – 16h30	In-person (MOME) UP401	Kick-off session
13 Mar	Mon	3 hours	17h00 – 20h30	In-person (MOME) UP302	Design Sprint: Part 1 of 2
16 Mar	Thurs	3 hours	17h00 – 20h30	In-person (MOME) UP302	Design Sprint: Part 2 of 2
23 Mar	Thurs	2 hours	17h00 – 19h30	In-person (MOME) UP302	BMC, value prop, & market research
30 Mar	Thurs	2 hours	17h00 – 19h30	In-person (MOME) UP302	Participant presentations (internal)
31 Mar	Fri	STAGE GATE			

Phase 2

		Date		Venue		Topic	
13 Apr	Thurs	2 hours	17h00 – 19h00	In-person (MOME) UP401		Networking session with mentors	
26-28 Apr	Wed-Fri			[Trip to Graz]		[Optional] European Young Innovators Festival in Graz (April 26 - 28, 2023)	
4 May	Thurs	2 hours	17h00 – 19h00	In-person (City Center)		Social drinks	
11 May	Thurs	2 hours	17h00 – 19h00	In-person / online		Market research, G2M strategy, and competitor analysis	
18 May	Thurs	2 hours	17h00 – 19h00	In-person / online		IP and financial planning for startups	
25 May	Thurs	2 hours	17h00 – 19h00	In-person / online		Impact investment and how to talk with investors	

Phase 2 - continued

		Date		Venue		Topic	
3 June	Sat	6 hours	10h00 – 16h30	In-person (UP302)		Data visualisation (3 hours) & pitch training (3 hours)	
15 June	Thurs	2 hours	17h00 – 19h00	In-person (UP302)		Open session [Q&A + consultations]	
27/28/29 June	Thurs	2 hours	17h00 – 19h00	In-person (Auditorium)		FINAL DEMO DAY	

Stage Gate Requirements

- Active participation
- Attendance at most of the sessions
- Presentation of the latest BMC and Value Prop (due 30 March 2023)
- Demonstratable progress throughout the first phase (compared to application)
- Submission of an updated concept note, with the following annexures:
 - Improved BMC, and VP
 - Latest financial plan
 - Updated list of goals