

MDI ART AND DESIGN INCUBATION

Art & Design Incubation

Call for applications for all MA students graduates from 2024-2026!

Would you like to develop further your diploma work and reach a wider audience? Would you like to exhibit it in a gallery, build your own brand or delve into further research?

Graduation may end your master studies but opens doors to new beginnings!

MOME provides space, time and expertise through the Art and Design Incubation Programme, where you can further develop your diploma work with the support of top experts and outstanding mentor network from the Hungarian creative sector.

What do we offer?

- Dedicated mentoring tailored to the specific needs of each project
- Expert consultations
- Professional networking opportunities
- Access to workshops and facilities at MOME
- Financial support contributing to the long-term development and sustainability of the project
- Opportunity to continue in the Creative Entrepreneurship Program

Submissions are invited in three categories:

1. **Art and innovation** - outstanding art projects that push the boundaries of traditional art forms to create unique experiences or engage audiences in new and innovative ways
2. **Research and innovation** - promising applied research projects whose further development provides a solid basis for academic or market exploitation
3. **Product innovation** - innovative products or services with strong market potential that address the most vital problems of our present days and the future, significantly improving user experience or integrating sustainable practices.

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Application deadline: 29 June 2026 (Monday) 11:59 PM

After the evaluation (1-3 July), we will invite the most promising applicants for a personal interview. The interviews will take place **between 7-9 July** at individually agreed times.

The selected applicants will be notified by 15 July via email.

Programme duration: 15 September 2026 - 31 March, 2027

Number of funded projects: max. 10 (min. 2 project/ category)

Rate of funding: 500.000.- HUF

Requirements:

- Long-term commitment to project development
- Strong independence and proactivity are required along the project development process such as establishing long-term plans
- 20 hours per week dedicated to project development
- Achieving the personal goals established with mentors or supervisors by the set deadline
- Active attendance at mentor meetings and collective consultations
- The program is primarily conducted in Hungarian, but individual mentoring sessions are available in English
- This call is open to **MA graduates of MOME who completed their studies between 2024 and 2026.**
- Given the nature of the diploma work, we primarily expect individual applicants, though we also welcome team members, even during the programme

Evaluation criteria:

We welcome applications from fresh graduates who are highly committed and motivated to develop their diploma work with a focus on long-term value creation (both social and market exploitation). Applicants should be eager to maximize the professional support and opportunities provided by the program.

Although the **innovation content of the project** is an important aspect in the evaluation, we are obliged to consider **the short- and long-term goals** associated

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with the project and the **feasibility of implementation** in relation to the available resources.

Program content:

During the 6-month incubation program, accepted applicants will receive personalized mentorship tailored to their individual needs. We provide professional and financial support to achieve the goals defined together with the mentor, proportionate to available resources. Additionally, we offer access to necessary development tools and spaces within our capabilities.

The milestones defined in the project plan will be presented during a collective consultation at predetermined, regular intervals. By the end of the program, attendees present their development process and their final project.

Our goal is that during the development process the diploma work reaches a phase that provides a solid foundation for the graduate to continue working on it independently and to establish a long-term career.

Information sessions:

We offer consultation opportunities for all interested graduates at the following times:

16 June 2026, 3 pm – 4 pm (U_418) - **offline session**, [registration here](#)

18 June 2026, 4 pm – 5 pm **online session**, where you can learn about the application process and programme details, and we will answer any questions you may have [registration here](#) ; [meeting link](#)

We are accepting applications through this [application form](#) until Monday, 29 June 2026, at 11:59 PM. To complete your application, you will need to upload your diploma presentation and CV (PDF format, max. 10MB per file)

If you have any further questions about the application or the programme, please do not hesitate to contact at incubation@mome.hu !