INTERACTION DESIGN MASTER'S PROGRAMME				
Parts of the entrance examination	**Your task**	**Evaluation**	**Description and interpretation of the task**	**Notes**
Showcase, background and motivation	Compile and submit an introductory showcase including a CV, and a motivation letter	pre-uploaded online: Yes/No at the interview: No	The purpose of an English-language online **showcase/portfolio** is to present your professional journey, relevant previous works and background to date. It may contain anything you find important from works completed as part of or separate from organised trainings to professional accomplishments, relevant works, and papers. At least one project presenting your research/work process in addition to the final result should also be included. Please compile the topics you want to present in a well-structured manner, with the titles of the works, the date of their creation and the name of institutions, teammates or mentors involved. The showcase may also include external links related to submitted entries to help the examination committee form an impression of your work. The showcase/portfolio should be in PDF format with a maximum size of 150 MB (naming convention: *firstname_lastname*.pdf) Please also attach a **CV and a one-page motivation letter**. The CV has to include your educational and professional background. The motivation letter should be a maximum of 2,000 words, answering at least the following questions: ● What are your primary learning goals, and why? ● What is your primary focus of interest in interaction design, and why? ● Why do you think you would make a great addition to a team of IxD students with diverse backgrounds? This document should be in PDF format with a maximum size of 25 MB. Optionally, a reference letter from a previous university or workplace can be combined with your CV and motivation letter. Building highly diverse teams is one of the goals of the programme and for this reason, your background and the values and perspectives you can bring to the team will be an important consideration for the evaluation.	For the evaluation criteria, see Annex 1.
Practical examination	Sit for an interview (approx. 15 minutes)	Maximum score: **99 points**	During the admission interview, you will have the opportunity to present your previous work and field of study. Though the purpose of the interview is to learn how you think and to assess your professional competence, the discussion may also include an examination of your vision, as well as your general education and knowledge. Your showcase/portfolio will be displayed and shared on a screen during the interview. Additionally, you can present anything in a physical form, if applicable.	For the evaluation criteria, see Annex 1.

General notes:
1. The date and method of portfolio submission will be announced by 1 February 2024, on the website.
2. Before the summer practical examination, candidates complete an online orientation questionnaire, which requires no prior preparation.
3. Interview dates: 1 to 5 July 2024. The exact date and venue will be posted on the website.
4. The examination (admission interview) will be conducted online/ and offline.
5. Once the admission decision has been made, you will be notified in writing of your admission outcome at the end of the admission procedure.

Annex No. 1

Showcase/portfolio and interview evaluation criteria

When reviewing your portfolio, focus points will include:
- the mindset and perspective reflected in the submitted works
- the thought process involved in any work presented
- the relevance of the themes displayed in the works
- content and wording of the project descriptions

At the interview, the following qualities and skills will be assessed:
- general education and literacy
- aspirations and goals
- ability to form an independent opinion
- professional competence
- creative thinking
- dedication
- ability to present and explain the works/ideas with fluency and the required language proficiency (minimum B2 level)