

MOME ADMISSION PROCEDURE (MA COURSES)

PHOTOGRAPHY MASTER'S PROGRAMME				
Parts of the entrance examination	Parts of the exam	Evaluation	Description and interpretation of the task	Notes
<i>portfolio</i>	compilation and submission of an entrance portfolio containing a project plan, a CV, and assorted images	pre-uploaded online: Yes/No at the interview: in physical form	A portfolio is the professional introductory material compiled by you, which gives an overview of your photographic, video, creative or other work to date. Please compile the topics you want to present in a well-structured manner, with the titles of the works and the date of their creation. Attach project statements to the works and, in the case of exhibition documentation, its venue and date. The online portfolio may also include external links related to submitted entries to assist the evaluation panel in their preparation.	For content and format requirements for the portfolio see Annex 1
<i>self-portrait video</i>	compose and submit a one-minute introductory video	pre-uploaded online: Yes/No	The aim of the task is to give you the opportunity to summarise what you consider important about yourself, to express your style and personality. It is recommended that you capture one or two important elements from your biography and professional results and present them with your own audio-visual tools. A self-portrait can be a selfie video, a 'talking head', a slideshow, a showreel, a 'behind the scenes' film, etc., the content, dramaturgy and visual elements of which can be freely shaped but cannot be longer than 60 seconds in mp4 file format (maximum 60MB).	
<i>practical examination</i>	interview cca. 15 minutes	Score achievable: 99 points	During the admission interview, you will have the opportunity to present your portfolio and the project plan submitted. The purpose of the interview is to get to know your creative ideas and to assess your professional preparedness, but the discussion may also include an examination of your vision, general education, knowledge and language skills.	For the evaluation criteria, see Annex 2.

General notes:

1. The date and method of portfolio submission will be announced by 1 February 2024, on the website.
2. Before the summer practical examination, candidates complete an online orientation questionnaire, which requires no prior preparation.
3. Interview dates: 1 to 5 July 2024. The exact date and venue will be posted on the website.
4. Upon prior notice to the applicant, the panel may, if it deems it justified, dispense with the personal interview and conduct an online examination.
5. After the admission decision has been made, all applicants will be notified in writing of their admission outcome at the end of the admission procedure.

Annex No. 1***Elements of the online portfolio and their order***

- Cover, with the applicant's name and portrait
- Detailed professional CV
- Project proposal, in which you summarise (in not more than one page) the kind of photographic project you would develop during your studies
- Visuals: photographic work (ideally 3-4 projects around 20-30 photographs), book design, installation documentation or other works that can be interpreted within the genre of photography. Please include a short description of the series or other works in the portfolio!
- Annexes (links to a website or other content: videos, reviews, studies, interviews, publications, etc.)

Format requirements for the portfolio

Online: Please submit the portfolio in digital form in parallel with the institutional registration with the following parameters: a landscape-format A/4 PDF file, any number of pages, with a maximum size of 25 megabytes (25Mb). Naming convention: applicant_name.pdf

At the interview: An extended and physical version of the portfolio needs to be presented at the admission interview. A portfolio in a different format, scope and content than the one submitted online is also accepted at the interview. Works, prints, booklets and books not previously submitted during the personal interview may also be presented. There is no format or volume limit to the portfolio that can be presented at the interview, but please note that you have 15 minutes in the interview. You must submit a hard copy of your photo CV to the panel at the interview, but your portfolio does not have to be left behind.

Annex No. 2***Portfolio and interview evaluation criteria***

When reviewing your portfolio, we pay special attention to the following:

- the individuality that appears in the submitted works
- professional and technical quality of the portfolio
- the relevance of the themes displayed in the works
- content and wording of the project descriptions
- feasibility, relevance and expected outcomes of the idea outlined in the project plan

At the interview, we assess the following qualities:

- general education and literacy
- ability to form an independent opinion
- professional preparedness
- creative thinking
- vocation