



#	NAP	IDŐPONT	NÉV	SZAKDOLGOZAT CÍME	SZAKDOLGOZATI OPPONENS	PORTFÓLIÓ CÍME	TÉMAVEZETŐ
1	09.Jun	10:00–10:35	OCSKAY LILLA	Cultural management in a small-town context. Case study of Esztergom	Keller Krisztina	Working with others. A portfolio of shared projects	Ébli Gábor
2	09.Jun	10:35–11:10	HUSZÁK JANKA ÁGNES	From patronage to partnership. How to integrate inclusive culture into corporate social responsibility?	Harangozó Gábor	The art of project management. Turning creative ideas into reality	Ébli Gábor
3	09.Jun	11:10–11:45	MOKSONY MILLA NOA	From contemplation to consumption. A case study about the marketing communication of KAPU, a somatic movement class	Andavölgyi Vivien	Man in the machine	Szeles Nóra
4	09.Jun	11:45–12:20	BERECZ MÁRTON ÁLMOS	Beyond efficiency. Producer practices and crew well-being in the Hungarian film industry	Böszörményi Gábor	Creating (in) community	Gyenge Zsolt
5	09.Jun	12:20–12:55	CSANÁDY VIOLA	Vibrant creative communities in a fair-like structure. Organising practices of design fairs in Budapest	Hoffmann Petra	New fields... ..good old management practices applied	Fekete Balázs
6	09.Jun	14:05–14:40	ERŐS MÁTÉ	The long-term predictability of Hungarian film festivals	Varga Balázs	Live events from different perspectives	Varga Balázs
7	09.Jun	14:40–15:15	FEKETE ANNA ESZTER	The role of music, space and nature in shaping festival experience. A case study of the Valley of Arts Festival	Sánta Dániel	From stability to uncertainty	Antalóczy Tímea
8	09.Jun	15:15–15:50	GARAMI ESZTER	Mapping illustration today. Networks of taste and identity	Katona Anikó	Prism	Fekete Balázs
9	09.Jun	15:50–16:25	RADVÁNYI DÁVID	The influence of marketing on authenticity and consumer identity	Mária Straneková	Telling stories	Keszeg Anna
10	09.Jun	16:25–17:00	EDŐCSÉNY KLÁRA ILONA	From passion to career. How ceramic artists construct a sustainable self-brand at the intersection of art, craft, and design	Saás Kinga	On my way. From passion to building a brand.	Ébli Gábor
11	10.Jun	10:00–10:35	KOVÁCS LAURA	How creative development programmes reach primary schools in Hungary	Vékony Anna	From student to self-employed	Bényei Judit
12	10.Jun	10:35–11:10	GYURICZA PETRA REBEKA	Built, not branded. Founder identity, authenticity, and the role of small creative businesses	Grósz Judit	Present tense	Fekete Balázs
13	10.Jun	11:10–11:45	HANNYA ESZTER	From white cube to Rubik’s cube. Emergence logics and operational typologies of hybrid art organizations in Budapest	Hamvai Kinga	To connect is to create	Sidó Anna
14	10.Jun	11:45–12:20	HERCZEG FANNI	AI as a communication assistant in the social media management of art institutions	Pallós Anna	Do art managers even communicate?	Keszeg Anna
15	10.Jun	12:20–12:55	JÓKAY KRISTÓF VINCE	Jack of all trades, master of some. Making a name in the Budapest underground	Kriston Lili	Jack of all trades, master of some.	Fekete Balázs
16	10.Jun	14:00–14:35	KALMÁR BÁLINT MÁRK	Creative ecosystems and shared infrastructures. Independent art collectives in Budapest	Erlich Gábor	Building shared narratives	Povedák István
17	10.Jun	14:35–15:10	KUBAN POLINA	Open doors, invisible walls. Curatorial strategies and the limits of inclusion for International Participants in Budapest	Popovics Viktória	Designing connection. Participatory practices in art & community	Fekete Balázs
18	10.Jun	15:10–15:45	MUHARI ESZTER	Starting a classical music career in Hungary. Examining the gap between artistic training and professional realities	Balázs Edgár	From instinct to structure	Szeles Nóra